

# The Future Of Information Security

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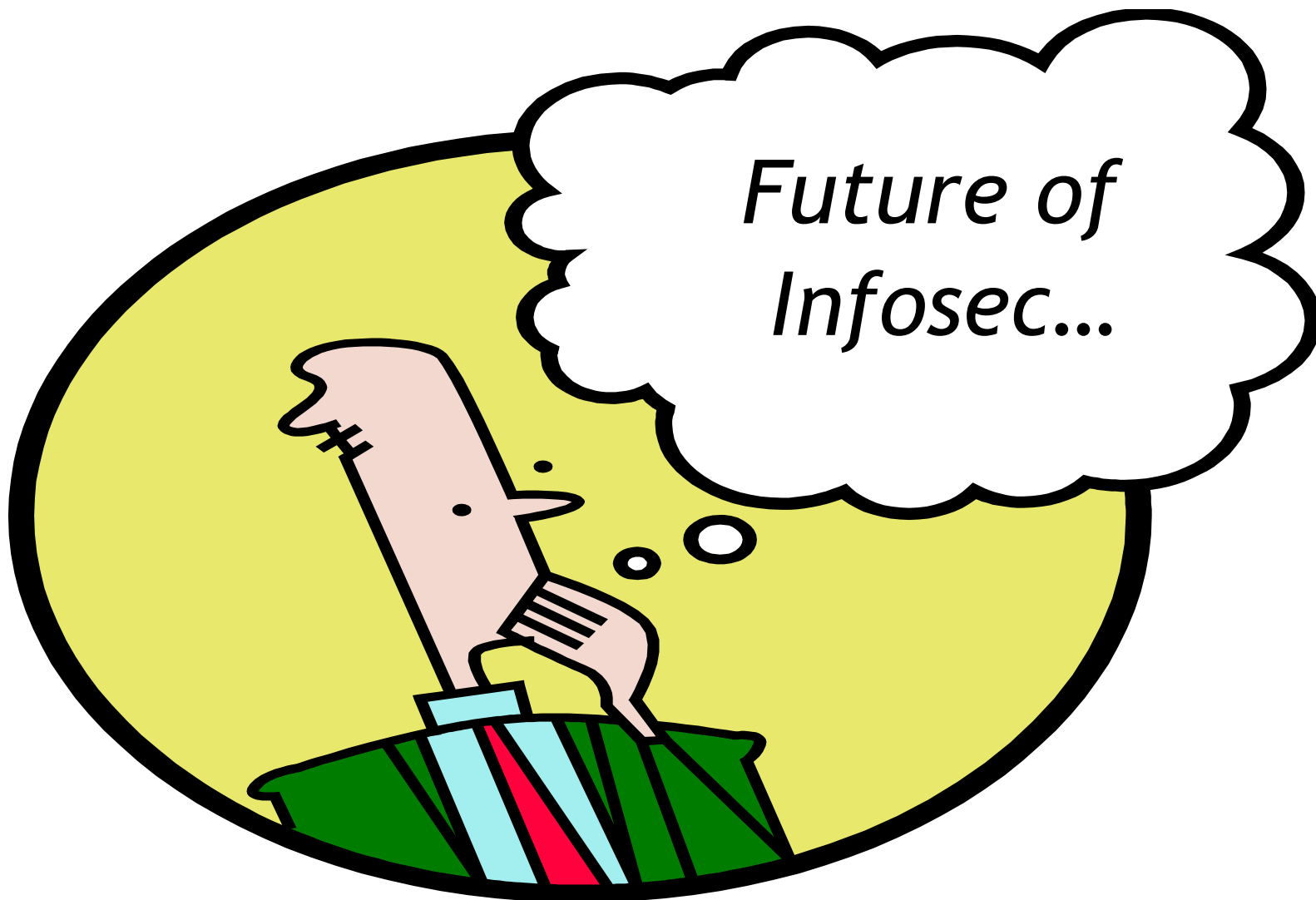
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# Who is this guy?

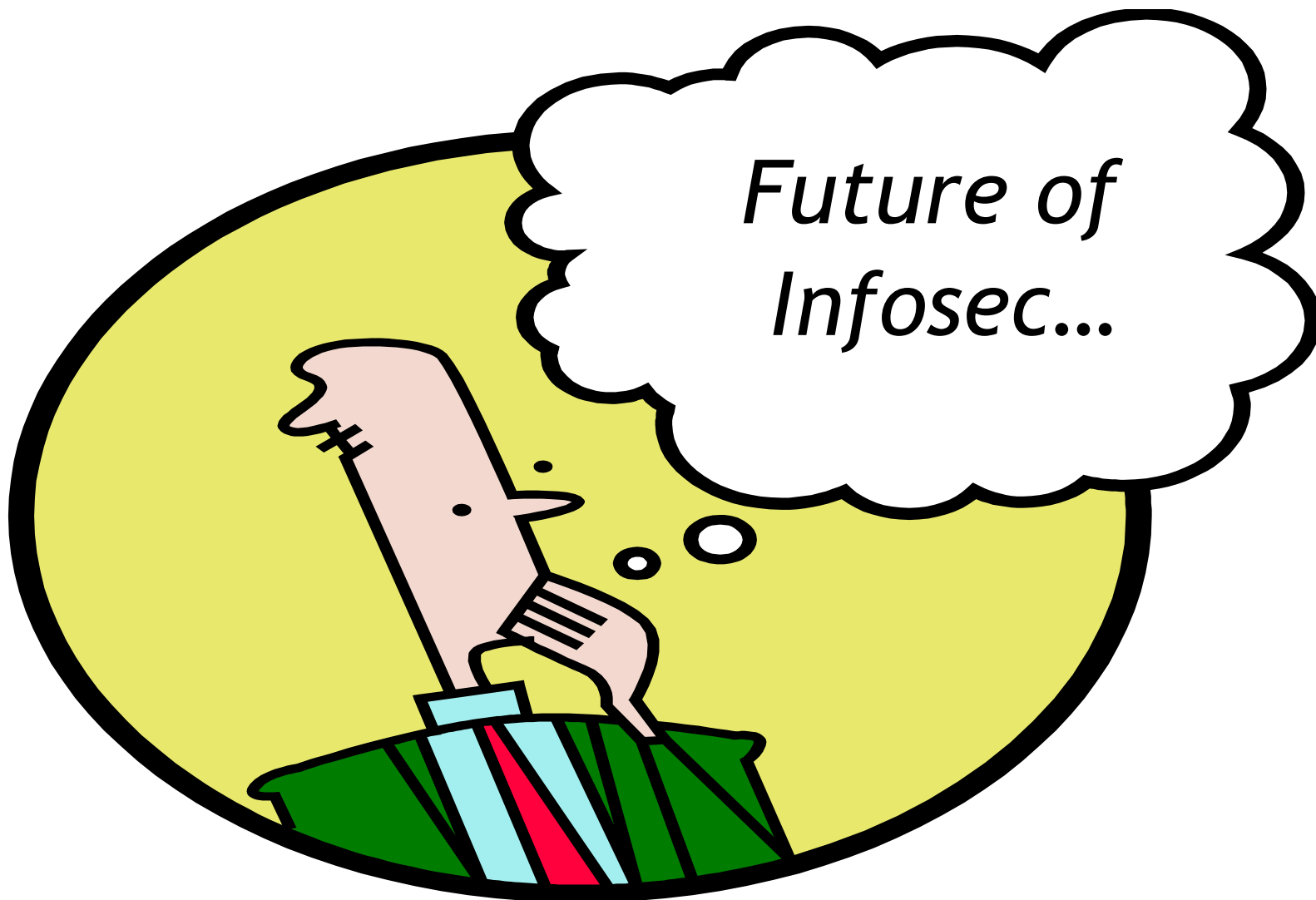


<http://academic2.bellevue.edu/~rwoerner/>









# Dilbert

SECURITY SAYS  
YOUR EMPLOYEE  
LOCATOR DEVICE  
ISN'T TURNED ON.

MY  
WHAT?

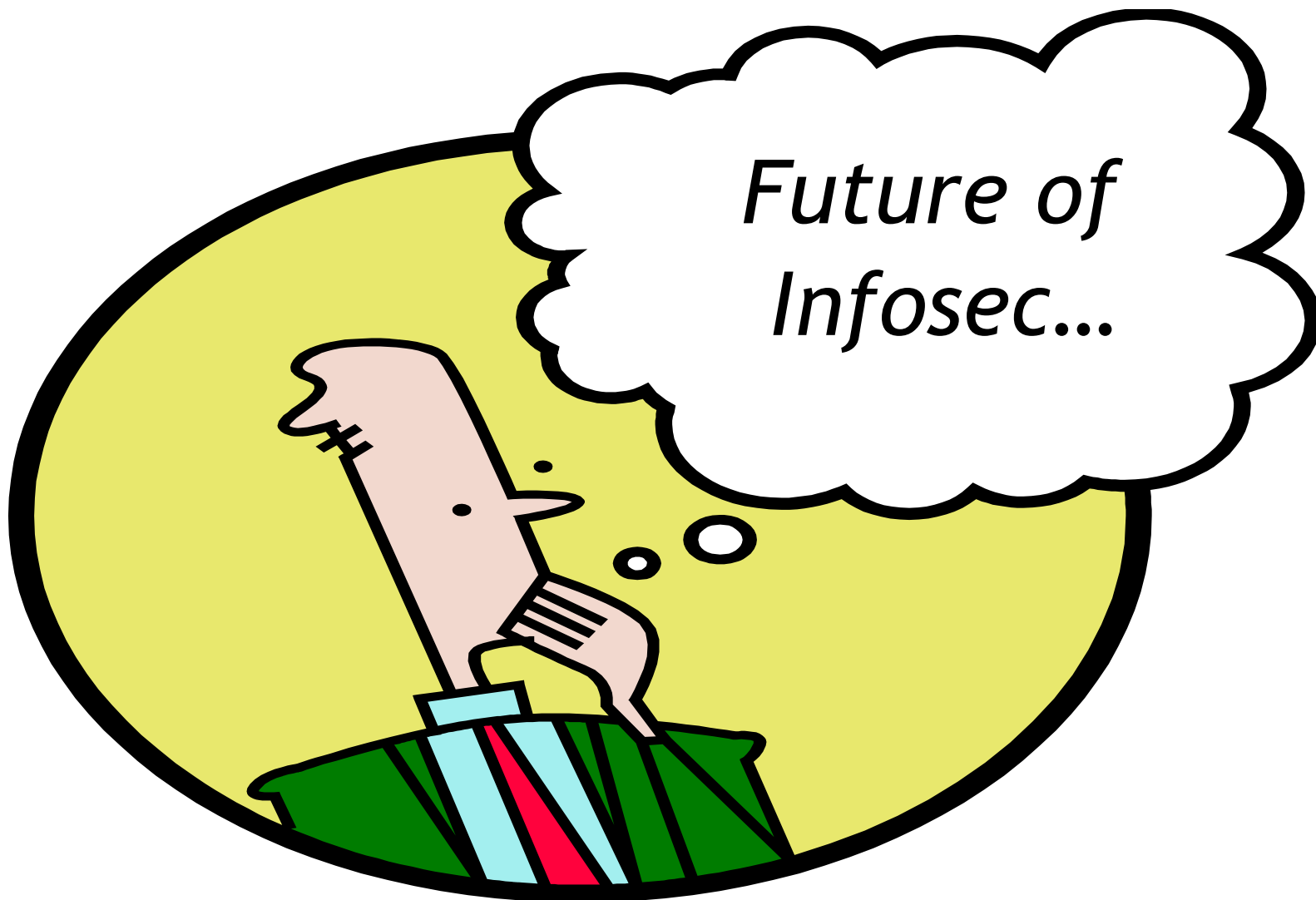
I THINK  
YOU CALL IT  
A SMART-  
PHONE.

I MIGHT  
HAVE SOME  
QUESTIONS.

PUT THEM  
IN A TEXT  
TO YOUR-  
SELF. I'LL  
READ THEM  
LATER.

Dilbert.com DilbertCartoonist@gmail.com

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**FUD  
ALERT!**

# 2011 Worst Year Ever for Security Breaches!

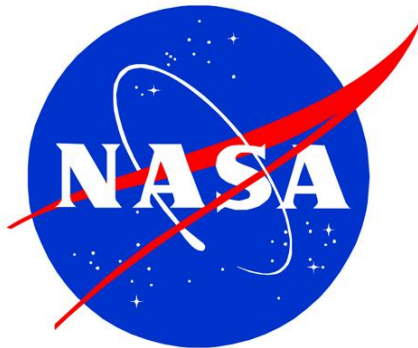
**SONY**

**EPSILON**  
Systems Solutions, Inc.

**citi**®

**RSA**®

The Security Division of EMC



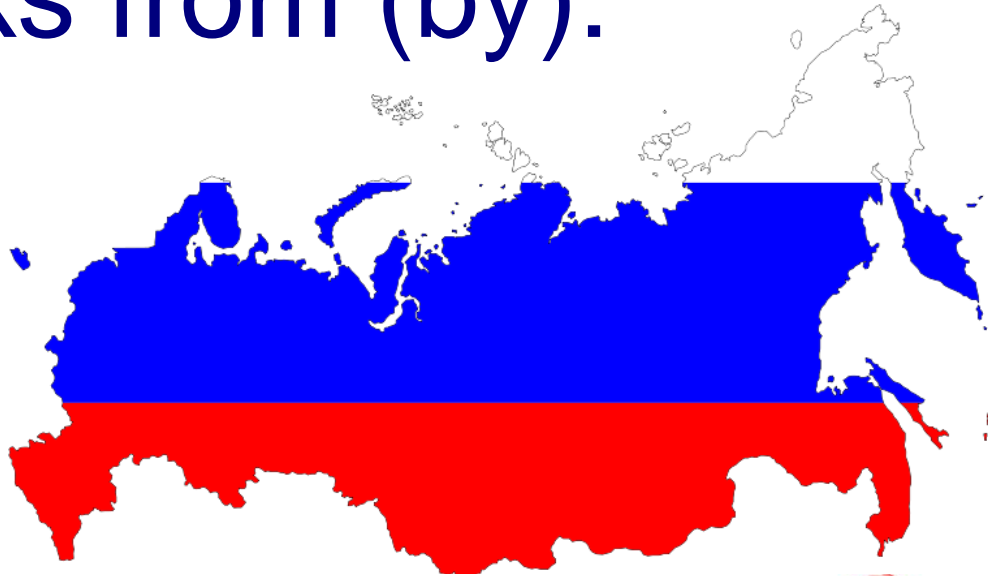


GOOKED 1

GOOGLE™

[HAK]

# Attacks from (by):



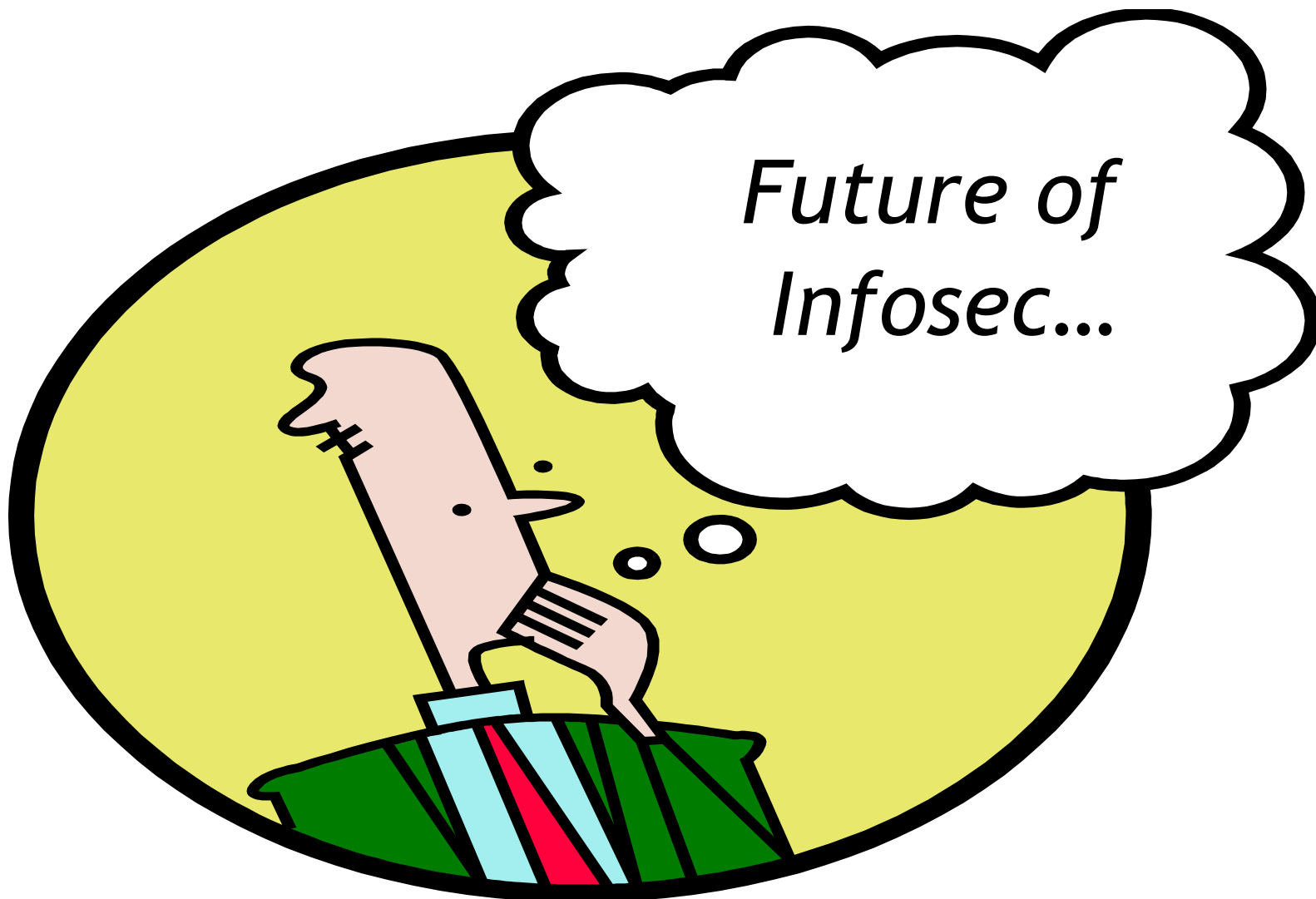
Russia



China

Basically:







Dr. Carl Sagan

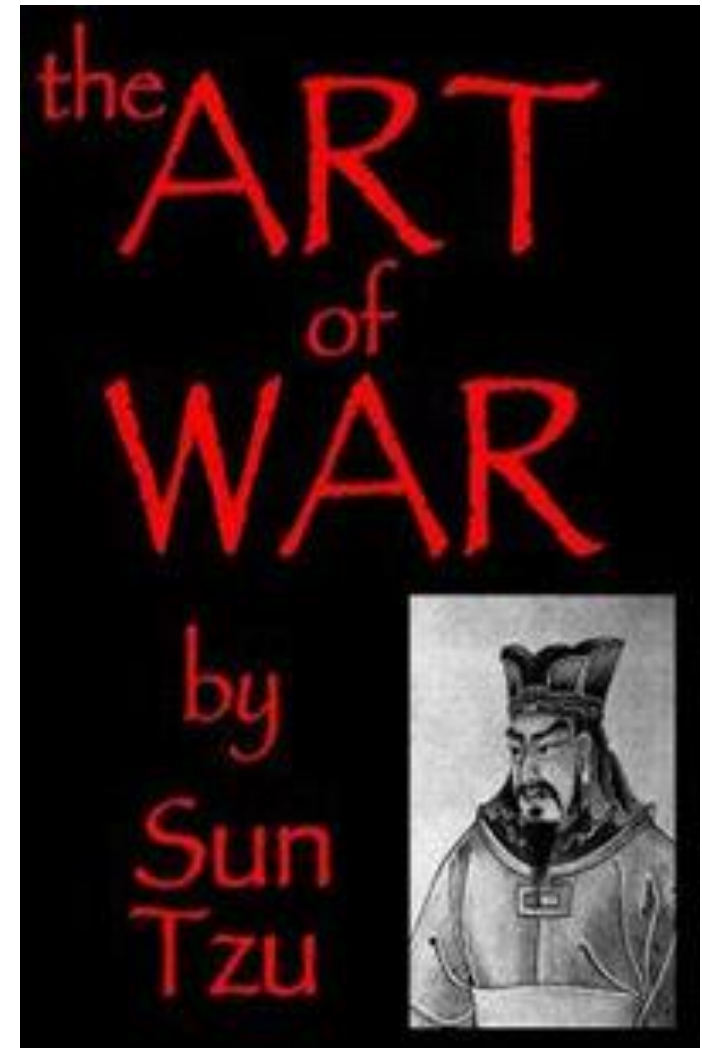
**“You have to know the past  
to understand the present  
(and the future).”**

# Sun Tsu – The Art of War

**"It is said that if you know your enemies and know yourself, you will not be imperiled in a hundred battles;**

**if you do not know your enemies but do know yourself, you will win one and lose one;**

**if you do not know your enemies nor yourself, you will be imperiled in every single battle."**





# Remember your history

- The Protection of Information in Computer Systems by Saltzer & Schroder
- The Cuckoo's Egg by Clifford Stoll
  - <http://pdf.textfiles.com/academics/wilyhacker.pdf>
- Practical Unix & Internet Security by Garfinkel & Spafford.
- How to Win Friends & Influence People by Dale Carnegie



# Data Breach Investigations Report (DBIR) series



*An ongoing study into the world of cybercrime that analyzes forensic evidence to uncover how sensitive data is stolen from organizations, who's doing it, why they're doing it, and, of course, what might be done to prevent it.*

Available at: <http://verizonbusiness.com/databreach>  
Updates/Commentary: <http://securityblog.verizonbusiness.com>



- Over **750 new breaches** studied since the last report

Total for all years = 1700+

- Just under **4 million records** confirmed compromised

~100x less than 2008 alone

- Euro-centric appendix from Dutch HTCUC

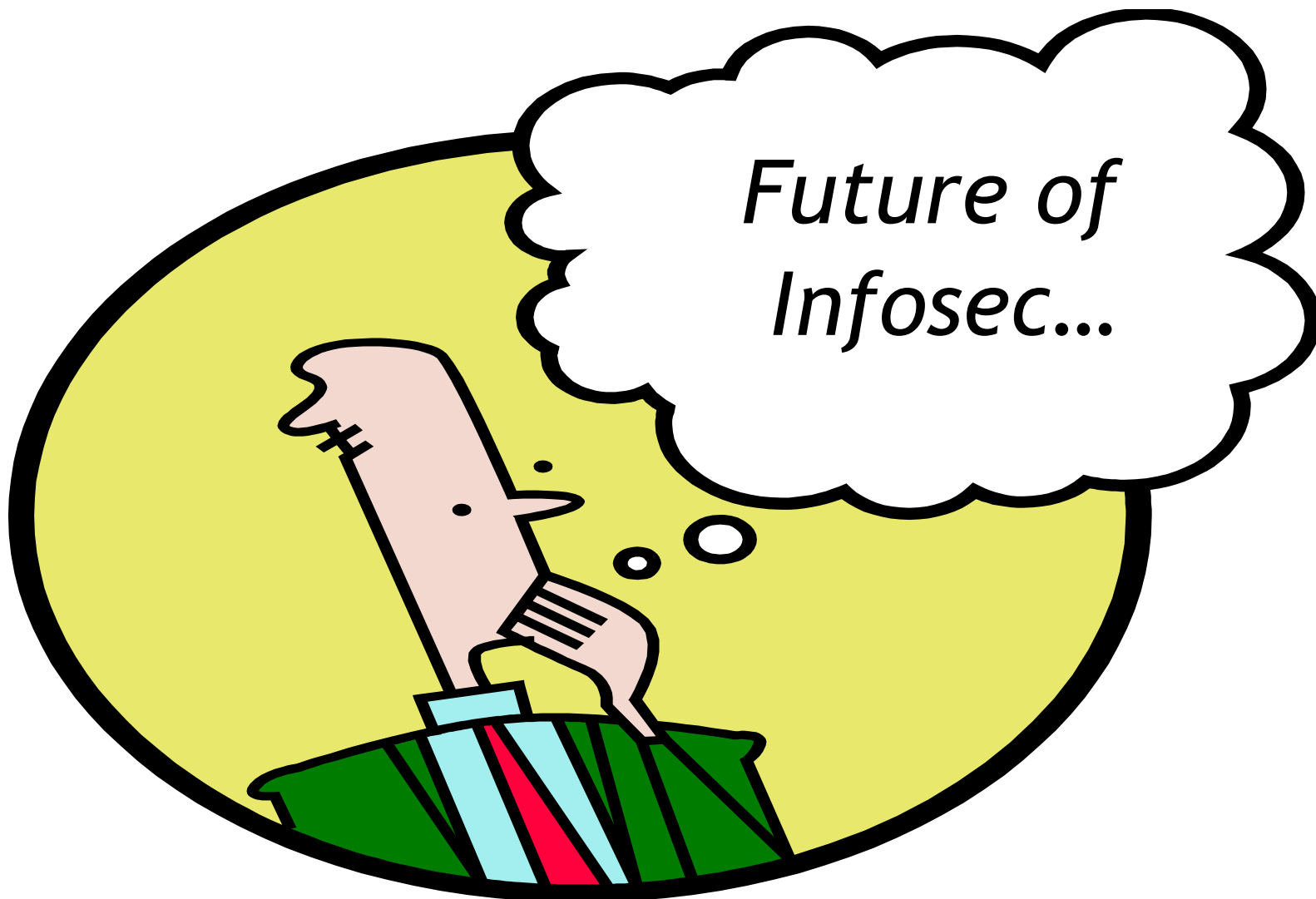
## Overview – What's New?

Table 15. Compromised data types by number and percent of breaches and **percent of records**

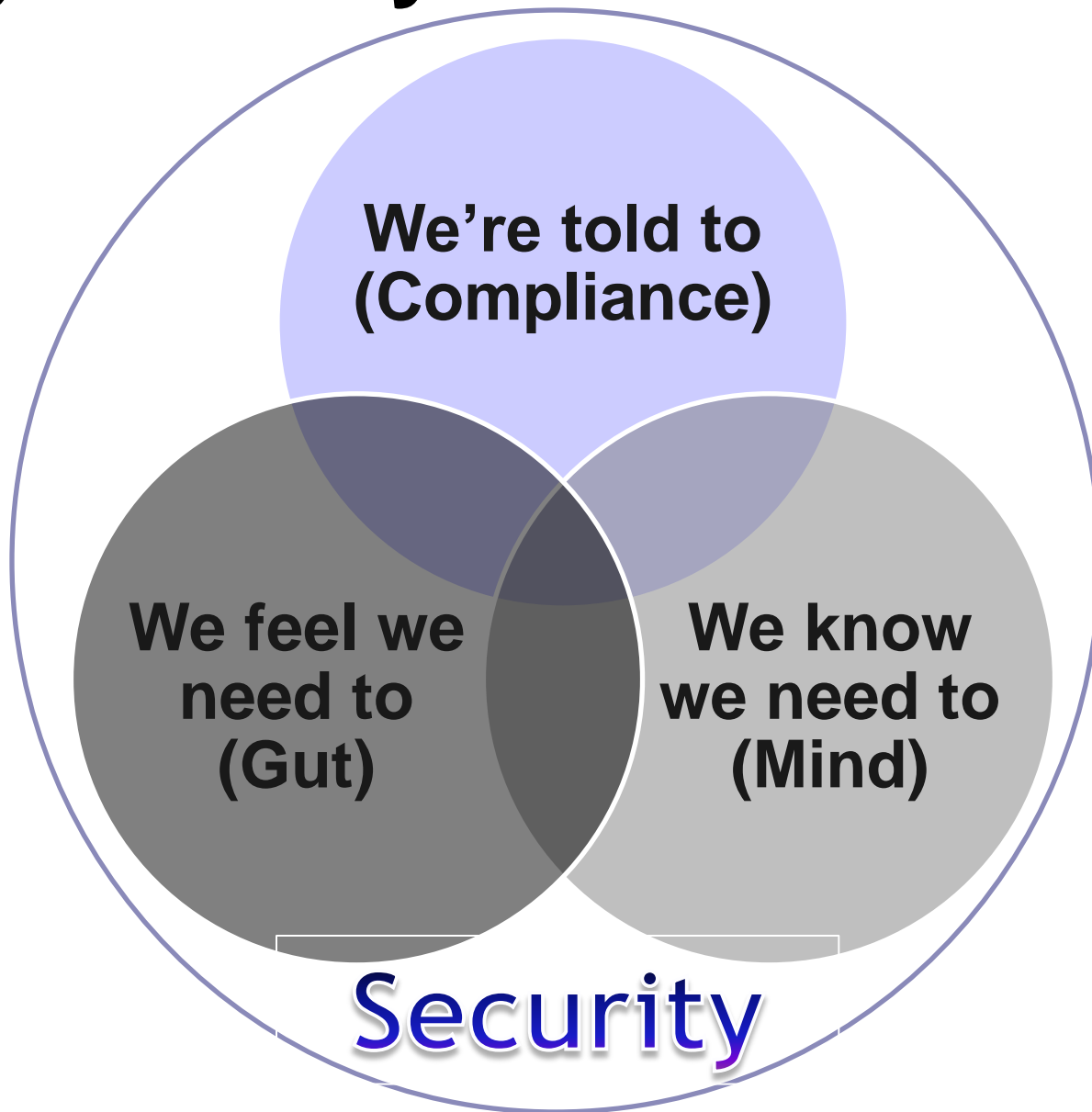
	Number of incidents	Percent of incidents	Percent of records
Payment card numbers/data	593	78%	96%
Authentication credentials (usernames, pwds, etc)	339	45%	3%
Personal Information (Name, SS#, Addr, etc)	111	15%	1%
Sensitive organizational data (reports, plans, etc)	81	11%	0%
Bank account numbers/data	64	8%	<1%
Intellectual property	41	5%	<1%
System information (config, svcs, sw, etc)	41	5%	unknown
Classified information	20	3%	unknown

# Drop in Data Loss – Why?

- ~~Random caseload variation~~
- ~~Huge global improvement in security posture~~
- Prosecution and incarceration of “Kingpins”
- Change in criminal tactics
  - Away from massive breaches to smaller, less risky heists (Helps explain increase in breaches)
- Market forces (law of supply and demand)
- Targeting different (non-bulk) data types
- Better at evading detection



# Why Security?



# Society of Information Risk Analysts



<http://societyinforisk.org/>





# Future Thoughts

"We don't have a silver bullet, but we do have silver buckshot."

Jay Jacobs



# Future Thoughts

“The more things change, the more they stay the same.”

“What we’ve got right now is what we’ll have tomorrow.”

# Future Thoughts

**RISK**



# Security is Risk Management

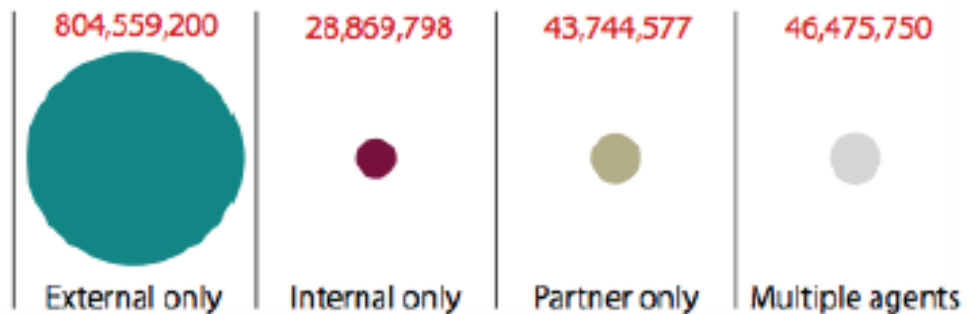
- Information Security Magazine, Looking Ahead (2005 & 2010)
- The evolution from it's current series of random incarnations to full, fledged information risk management. (boB Rudis)
- Prioritization based on risk using a battle hardened framework with industry benchmarks. (Phil Agcaoili)

# Better Security Metrics

Figure 10. Compromised records by threat agent, 2010



Figure 11. Compromised records by threat agent, 2004-2010



# Security Silos

The transformation of it being a solely a dedicated discipline to an attribute/skill expected in all information workers.



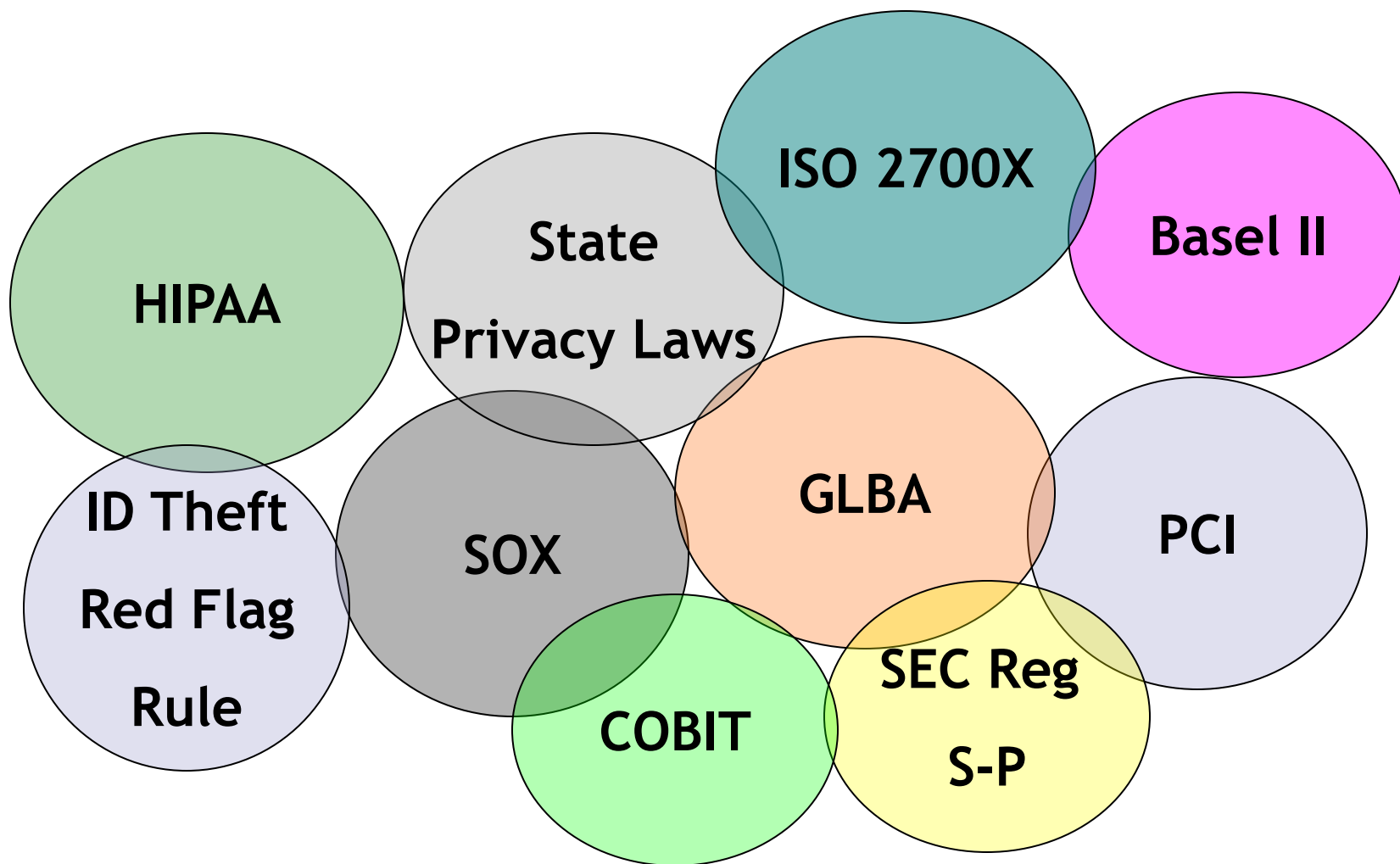
Cylinders of Excellence



# DEFENSE

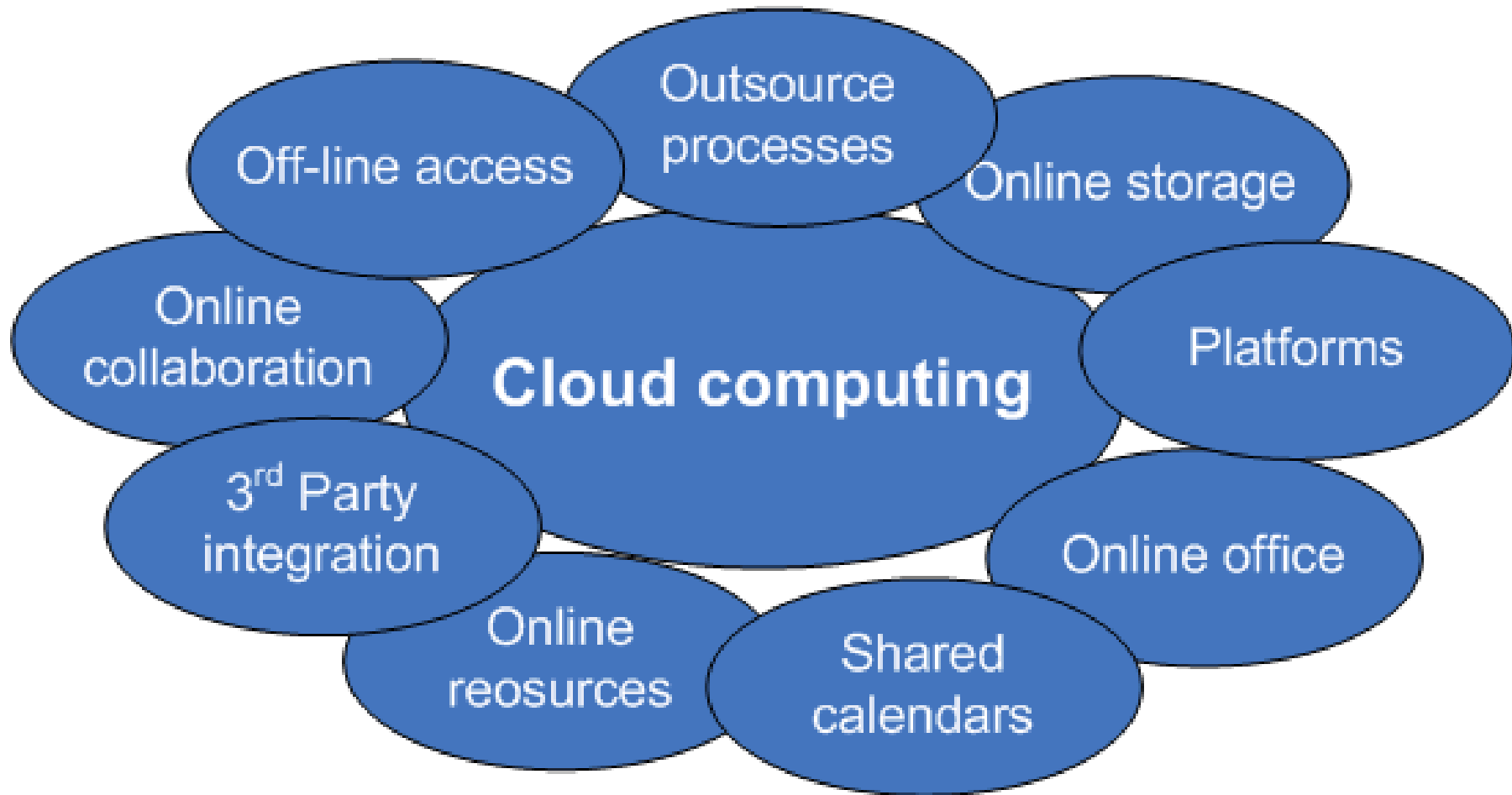
- Security is driven by what abusers and misusers will do. (Donn Parker)
- Engineer for resiliency, not for absolute defense. (Ben Tomhave)
- Fail-safe security

# Compliance





# Web 3.0 – New Technologies



# What do we do?





# What can we do?

# Administer the Obvious\*

- Enforce the policies, standards & guidelines
- Find and fix holes
- Control access
  - Know who has access to what
  - Know who the administrators are
- Guide, assist & train
  - Managers, users and systems administrators
- Know what to do when you have an incident

**\*From: Infotec 2004 – “Zen & The Art of Information Security**



# Security Caveats

- These tasks won't close all of the holes.
- Everyone needs to take responsibility for information systems security.
- The intent is to make your environment much less inviting to those looking for easy pickings.
- This also establishes legal due diligence in protecting your organization.



# Conclusion

- Understand the problem
- Plan solutions
- Be aware of what's available
- Go out and play
- Security is all about percentages
- Join a community & Share with others
- Do no harm





# **HOMEWORK**

**Find your own  
security future**





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